

Join RouteMatch on **Tuesday, July 12<sup>th</sup>, from 11 am to 12 noon** for a free webinar on **"Mobility Management: ITS Technologies for Regional and State-wide Coordination,"** presented by Tom Coogan.

For many years, transit advocates have been promoting the idea of mobility management. The details of this concept have varied, but the common theme is that the effectiveness of transportation can best be assured if there is some person or mechanism empowered to customize, design, coordinate or navigate the network of available transportation and mobility services in a community.

Join us to learn about how technology can be applied to streamline mobility management efforts, tips for securing stake-holder buy-in, and examples of transit agencies that have successfully launched and sustained mobility management programs.

Register today to learn more!

Reserve your space now at: <https://www1.gotomeeting.com/register/290564841>

**Title: Mobility Management: ITS Technologies for Regional and State-wide Coordination**

**Date: Tuesday, July 12<sup>th</sup>**

**Time: 11 am (EDT) to 12 noon**

### **System Requirements**

PC-based attendees

Required: Windows® 7, Vista, XP or 2003 Server

Macintosh®-based attendees

Required: Mac OS® X 10.5 or newer

- RouteMatch Webinars