

Conference Information



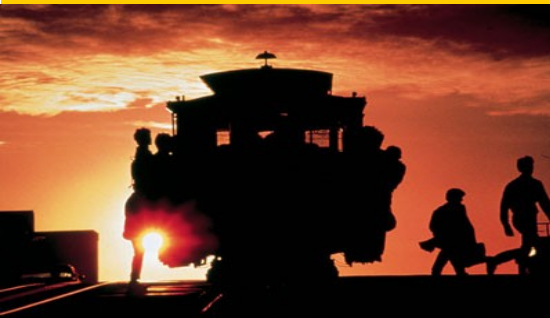
**Keynote Speaker
Brett Eastburn**



Brett is an Internationally acclaimed and respected motivational speaker that demonstrates his ability to overcome any obstacles. Brett has spoken to over a million people around the world. He will tell you how he has overcome his barriers and excelled in his endeavors through humorous stories.

Discounted conference rates are available until March 19, 2010. You can register for the conference on the CalACT website at www.calact.org

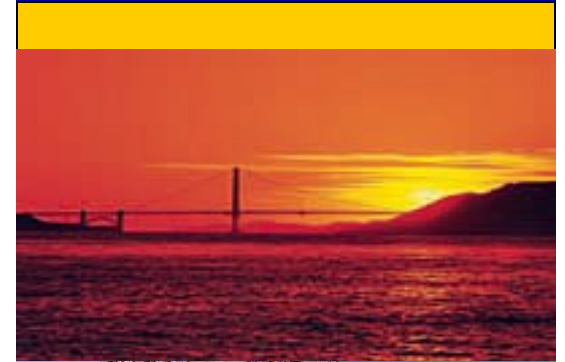
Reserve your room at the Grand Hyatt for \$140 per night by calling 415-398-1234 or on the website at www.calact.org before March 19, 2010. Room rates may be higher after the cut off date. Parking is expensive at the hotel so please take public transit to the hotel or if you must drive park at a cheaper lot near the hotel.



CalACT
1010 Hurley Way, Suite 140
Sacramento, CA 95825



2010 Spring Conference & EXPO



**Grand Hyatt
San Francisco**

April 20-22, 2010

Preliminary Conference Agenda

Monday, April 19, 2010

- 10:00 am RTAP Committee Meeting**
- 1:00 pm CalACT Board Meeting**
- 1:00 pm Fundamentals of Grant Writing**

This preconference class provides an overview of the steps needed for an organization to become prepared to seek grants. In addition, participants will learn what makes an organization competitive in the grant seeking process, the resources available to find grants, and the most common reasons grants not awarded.

5:00 pm Reception at Nelson/Nygaard

Tuesday, April 20, 2010

- 8:30 am Welcome & Keynote**
- 10:30 am Breakout Sessions**

- Mobility Management Center Basics**
Learn about the types for mobility services centers can provide and the funding sources available to sustain the center.
- Grant Writing Essentials-Tools & Techniques**
This class introduces participants to the critical components of a compelling grant proposal. In addition, participants will learn how to tell a captivating story, articulate their needs, set SMART goals, and develop a thorough budget.
- Optimizing Services to Increase Ridership**
Learn about private and state contract that agencies have obtained to increase their ridership.

12:00 p.m. CalACT Awards Luncheon

1:30 p.m. Afternoon Sessions

- Everything You Wanted to Know about Bus Stops**
Learn the regulations, environmental requirements and access guidelines for developing new bus stops or park n rides.
- Grant Writing Essentials Continued**
- Starting & Maintaining Successful CTSA's**
Coordination requirements have given new energy to current CTSA's and providing opportunities to create new CTSA's.

3:00 pm Afternoon Sessions

- Everything You Wanted to Know about Bus Stops – Continuing Session**

- Taxi Cabs & Debit Cards**
Hear about SF Muni's new project that allows taxi cabs to accept debit cards for services.
- Reducing Risk in Your Agency**
Learn how to reduce incidents in your transportation services that cause claims and raise insurance rates.

- Federal & State Grant Program Updates**
Caltrans will provide an update on all federally and state funded projects including ARRA and Prop 1B.

5:00 pm Breakout Sessions

- CTSA's & Mobility Management Services Roundtable**
Discuss the future of CTSA's and Mobility Management Centers.
- Federal & State Grant Program Updates**
Continuing Session
- ADA Roundtable Discussion**
Listen to the latest changes and discuss current ADA issues with your peers

6:30 pm Bus Show & Reception at Bauer IT

Wednesday, April 21, 2010

8:00 am Breakout Sessions

- Technology Tools that Improve Mobility**
Google Transit, cell phones and other technology are providing instant mobility information.
- Effective Contract Management**
Learn to develop good contracts for transportation and how to manage those contracts effectively.
- Discrimination & Harassment Laws**
Hear about the labor laws from Attorney, Heather Candy that may keep your agency out of hot water.
- Technology Tools for Maintenance Facilities**
Many new tools are helping maintenance staff streamline and schedule repairs and routine maintenance. Hear about these new tools from Maintenance Managers.

10:30 am Breakout Sessions

- Effective Contract Management Continues**
- Leading During Difficult Times**
This session will provide techniques for managing staff through budget cuts and a changing work environment.
- Successful Mobility Management Centers**
Hear from transportation agencies that are providing mobility services and operating mobility management centers.

- Bus Procurement & Inspections**
Hear about the CalACT/MBTA Cooperative Procurement & procurement of vehicles. Bus inspectors will review the plant inspection process and post delivery inspections.

12:00 pm CalACT Lunch in EXPO

1:30 pm Breakout Sessions

- Developing Sustainable Maintenance Facilities**
Learn how maintenance operations are using sustainable products and systems while making their shops green.
- Marketing to Increase Fare Box Revenue**
Selena Barlow will provide ideas and for affordable marketing programs that will increase your fare box revenue.
- Securing Your Passengers Effectively**
Doug Cross will review securement laws and proper techniques for securing a wheelchair.
- Redesigning Routes to Maximize Services**
King County Metro reviewed their services and saved money by redesigning their routes.

3:00 pm EXPO

6:30 pm Evening Event

Thursday, April 22, 2010

8:30 am Breakfast Buffet & Legislative Update

10:00 am Breakout Sessions

- Increasing Revenue with Partnerships**
Several agencies will tell you about partnerships they created that help pay for transportation services.
- ADA Eligibility Programs**
Learn about eligibility programs that meet ADA laws and decrease trips on paratransit services.
- Emergency & Security Planning**
Hear about the state emergency planning efforts and local plans & requirements.

11:40 pm Breakout Sessions

- SamTrans ADA Eligibility Tour**
Attendees will have the opportunity to tour the SamTrans ADA Facility run by CARE Evaluators.
- SB 375 Implementation & Statewide Strategic Transit Plans**
Hear about how to meet SB 375 requirement and how to develop your statewide strategic transit plan.
- Maintaining & Developing Employees**
Learn how California Transit Managers are motivating their employees and training staff for management positions.