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**RFP ADDENDUM #1**  
Date of Addendum: June 28, 2018

**NOTICE TO ALL POTENTIAL RESPONDENTS**

The Request for Proposals (RFP) is modified as set forth in this Addendum. The original RFP Documents and any previously issued addenda remain in full force and effect, except as modified by this Addendum, which is hereby made part of the RFP. Respondent shall take this Addendum into consideration when preparing and submitting its Proposal.

**PROPOSAL SUBMITTAL DEADLINE**

The Proposal submittal deadline remains the same and is not changed by this Addendum.

**1.0 – RFP**

The following sections of the RFP are modified as specified:

Section	Title	Description of Change
III	Scope of Work	Add the word “Optional” to the Title, Phase II – Branding Plan Development and Implementation. The title should read as follows: “Phase II – Branding Plan Development and Implementation <u>(Optional)</u> ”
III	Scope of Work	Add the word “Optional” to the Title, Phase III – Specific Measurement Goals. The title should read as follows: “Phase III – Specific Measurement Goals <u>(Optional)</u> ”
IV	Budget	Delete the first paragraph and replace it with the following language: “Funds of \$15,000 to \$20,000 are available to complete Phase I. Firms responding to the RFP shall include a cost proposal to complete Phase I as outlined above. Phases II and III are optional tasks and may be added as funds become available and CCOG determines the work to be necessary.”

**END OF ADDENDUM**