



HUMBOLDT COUNTY ASSOCIATION OF GOVERNMENTS
Regional Transportation Planning Agency
Humboldt County Local Transportation Authority
Service Authority for Freeway Emergencies
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REQUEST FOR PROPOSALS

HUMBOLDT COUNTY ASSOCIATION OF GOVERNMENTS
REQUEST FOR PROPOSALS FOR DEVELOPING A
“MOBILITY-ON-DEMAND STRATEGIC DEVELOPMENT PLAN”
(FY 2018 & 2019)

The Humboldt County Association of Governments (HCAOG) is inviting interested parties to submit proposals for providing services to complete the project to adopt a “Mobility-on-Demand Strategic Development Plan.” HCAOG would like to retain the professional services of a qualified firm, or combination of firms, to assist in assessing the potential demand and feasibility for deploying integrated, connected, and equitable technology-enabled mobility options in Humboldt County. HCAOG seeks to develop a strategic plan based on meaningful stakeholder engagement and visioning, as well as an astute assessment of how well new technology and business models will serve (or not) this rural area.

HCAOG is seeking those with expertise in transportation planning, public engagement, stakeholder visioning, feasibility studies/alternatives analysis, ridership forecasting, travel behavior and mode forecasting, integrated demand models, inter-operability models, intelligent transportation systems, equity strategies and practices, and other applicable consulting services related to transportation planning.

A detailed Request for Proposals information including requested services, proposal requirements, scope of work, and evaluation process is available on HCAOG’s website at <http://www.hcaog.net/announcements>. Copies of the Request for Proposals can be obtained by contacting HCAOG at (707) 444-8208.

The deadline for submitting proposals is **5 p.m., Friday, August 3, 2018**.