CalACT
2010 Spring Conference & EXPO

Mobility Management Center Basics

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Office of Federal Transit Grants Programs
Division of Mass Transportation
California Department of Transportation

Caltrans Improves Mobility Across California
Mobility Management Center Basics

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Mobility Management Center

Purpose

Coordinate human service transportation for vulnerable populations (i.e. persons with disabilities, older adults, low income individuals) and other users of community transportation.
Mobility Management Function

- Travel Training Program
- Community Outreach
- Education Programs
- Coordination with other Social Services Agencies
- Research Studies
- New Technology
- Ticket Sales
Mobility Management

- Funding NEW Programs - capital expense
- Techniques to enhance transportation
- Support for short term management activities
- Support of State and local coordination policy bodies and councils
- Operation of transportation brokerages
Mobility Management

- Travel training, trip planning and travel navigator activities for customers
- Development and operation of one-stop transportation traveler call centers
- Operational planning for the acquisition of intelligent transportation technologies
Caltrans’ Role

- Award Grants
- Fund Projects
- Technical Assistance to Agencies
- Data Collection
- Quarterly Reports
Mobility Management Center Pilot
South County

Project to coordinate transportation resources for senior and disabled residents for southern Santa Clara County
Mobility Management Center Pilot Project Partners

- OUTREACH
- Santa Clara Valley Transportation Authority
- Santa Clara Authority Office of Emergency Services
- 2-1-1 SCC
- 5-1-1 MTC (regional)
- 3 Non-Urbanized Cities in South County & 12 Cities in Central and North County
- South County Collaborative
- CADRE: Collaborative Agencies Disaster Relief Effort
- SJSU Emergency Management
Caltrans Activities

- Mobility Management Teleconferences
- Mobility Management Classes & Training
- Statewide Workshops
- Public Outreach
Caltrans Funded Projects

- JARC Projects – 6 Projects – $1,073,440
  - Commuter Study
  - Research Study
  - Regional Leadership Position
  - Coordinator Positions
  - Mobility Management Positions
Caltrans Funded Projects

- New Freedom – 9 Projects – $1,522,544
  - Training & Educational Program
  - Travel Training
  - Ridership Training Program
  - 2–1–1 Referral Service
  - Outreach & Technology
Quarterly Reports & Data Collection

- Performance Measures
  - Federal Requirement
  - Mandatory
Data Reporting for JARC and New Freedom Programs

- All designated recipients are required to report JARC and/or New Freedom performance measures as a condition of receiving funds from FTA.
- FTA uses this information to report program accomplishments as required under the Government Performance Results Act (GPRA).
A mobility manager with a primary goal of improved access/connections would be asked to report the number of customer contacts. If the mobility manager was also responsible for overseeing or providing trips, a second measure of the number of one-way trips would also be reported.
Data Reporting for JARC and New Freedom Programs

- May 15th Deadline to Complete
- Electronic Submission
Thank you!!
CONTACT INFORMATION

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QUESTIONS?